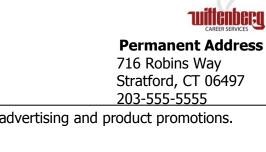
Anita Sale

salea@wittenberg.edu



Springfield, OH 45504 937-555-5555

Current Address

1019 North Fountain Avenue

A position emphasizing skills in marketing, advertising and product promotions.

EDUCATION

OBJECTIVE

Wittenberg University **Bachelor of Arts** Major: Psychology Minor: Management

Barbee Incorporated

Springfield, OH May 20xx

EXPERIENCE

Marketing

Trumbull, CT Summer 20xx

Marketing Intern Coordinated vendor activity, compiled customer demographic data using MS Excel, and conducted telephone surveys.

Advertising Creative Advertising Partnership - Wittenberg University Springfield, OH **Advertising Consultant** January-May 20xx

Worked with a faculty-directed team to develop a complete advertising program for International Harvester Employee Credit Union. Program consisted of 13 campaigns, which included radio, print, Internet banner, and billboard advertisements. Assisted with competitor and audience analyses.

Alpha Delta Pi Sorority - Wittenberg University Special Event Promotions Social Co-Chair

Springfield, OH 20xx–Present

Plan 30 special events annually including 3 large formal functions attended by 150 people. Manage an \$11,500 expense budget. Coordinate activities with alumni, professors, and other sorority members. Member of executive board.

ADDITIONAL EXPERIENCE:

Lifeguard – Oronoque Condominiums, Stratford, CT Summers 20xx-xx Earned certification in Lifeguard training, CPR, and First Aid: taught swimming lessons and maintained the pool area.

Server – Watersedge Resort, Westbrook CT Summers 20xx-20xx Assisted caterers with large banquets, wedding receptions, and business meetings.

Sales Associate – The Gap, Trumbull, CT Seasonal 20xx-20xx Promoted and sold merchandise and designed window and table displays.

ACTIVITIES

- Coach/Member of Women's Rugby Club 20xx-20xx • --Recruited 35 new players. Conducted meetings, clinics and practices. Scheduled games with other clubs in the Midwest. Developed and presented a budget to the student senate. Purchased jerseys, equipment and hired referees.
- Coached a Special Olympics Swim Team

- 20xx
- Participated in Habitat for Humanity and volunteered at local soup kitchen • 20xx–Present
- Member, Wittenberg University Psychology Club

Wittenberg University Career Services 937-327-7521 E-Mail: careers@wittenberg.edu Web: www.wittenberg.edu

