Poster Session

Poster sessions serve as venues for scholars to present abstracted (i.e., short) versions of their research projects to public audiences. Your poster consists of <u>poster panels</u>, which present brief but significant elements of the project in written form. These panels should be laid out logically in columns or rows in ways people would be accustomed to reading. Proofread carefully for spelling and grammar before printing.

You will need to use a tri-fold poster board that measures $48" \times 36"$ (not provided). To this surface, you will need to attach a number of panels (see next page for diagram). Each panel should succinctly summarize a key aspect of the project. Most panels will be the equivalent of an $8 \% \times 11$ sheet and may be mounted on colored construction paper, for example. If you prefer to use the large-scale printer, the paper will still need to be mounted onto a tri-fold poster board. We will not have easels. Please see your faculty research advisor if you are interested in this option. We cannot provide support for the large-scale printer.

Each of these panels should be <u>legible from a distance of five feet away</u>. We would recommend that you use a san-serif font (one without tails like Ariel). Large font sizes are a necessity to make these points easy to read. Consider using a font size in the range of a 72 for your title, 20 for your headings, and at least 16 for your text.

You also may use elements to create visual interest in your project; however, make sure that anything that you are choosing to incorporate is both relevant to your project and professional looking. Use color, lists, mounting and other visual cues to engage your audience. However, less is [usually] more: make this an easy read for your audience rather than a chore.

Your poster session either begins at 9:00 or at noon. Check the program on the *Liberal Arts in Action* website for your assigned time (http://tinyurl.com/d7sme6t). Please <u>arrive 15 minutes early</u> and set up your tri-fold board on the tables. There are not assigned locations. We expect that you will <u>stand for at least one hour</u> by your poster to answer questions during your assigned session. The 9:00 session ends at 11:45. The noon session ends at 2:45. Please make sure that your poster is taken down at the end of your session.

If you have any questions, please check first with your faculty advisor. You may also contact Dr. Waggoner (cwaggoner@wittenberg.edu) or Dr. Hasecke (ehasecke@wittenberg.edu).

General Format (not to scale)

