**Wally Witt**

123 Fountain Ave. • Springfield, Ohio 43000 • (937) 555-5555 • name@wittenberg.edu

**EDUCATION**

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| **Wittenberg University**  Bachelor of Arts, Marketing & Management | **Springfield, OH**  Graduation May 2016 |

* Cumulative GPA 3.75
* Honors: Tau Pi Phi

**WORK EXPERIENCE**

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| **Wittenberg University Department of Business**  ***Business Fellow*** | **Springfield, OH**  August 2014 – Present |

* Lead recruiting initiative of potential Business and Accounting students, with target to increase incoming majors by 33%, from 60 to 90 students
* Managed interviews, department reviews, and social media presence

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| **Health, Physical Education, and Recreation Center, Wittenberg University**  ***Student Manager*** | **Springfield, OH**  August 2013 – Present |

* Managed 80+ student employees; reviewed and assessed time cards
* Worked with Wittenberg Police to ensure facility’s safety at opening and closing

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| **Honest Tea Company**  ***Summer Senior Marketing & Sales Intern*** | **New York, NY**  June 2014 – August 2014 |

* Increased sales by 10% in New York territory through execution of new marketing strategies
* Maintained and analyzed sales data for New York & New Jersey territories
* Made recommendations for growth based on analysis to management team
* Completed insurance certification requirements for field marketing events

**UNIVERSITY EXPERIENCE**

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| **The Torch - Wittenberg University Student Newspaper**  ***Editor in Chief*** | **Springfield, OH**  September 2014 – Present |

* Led team to successfully deliver newspaper on time and on budget
* Organized all aspects of editing, including publicity, writing, artwork selection and production
* Managed organizational budget of $115,000 per-year and continuously met advertising sales goals

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| **Global Social Venture Competition - Kansai Gadai University**  ***Competitor*** | **Osaka, Japan**  May 2014 |

* Presented and won at case competition between students from around the world
* Created sustainable business plan based on extensive research to help unemployed people find jobs and increase tourism in Nagoya, Japan

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| **Men’s Varsity Soccer - Wittenberg University**  ***Team Captain*** | **Springfield, OH**  May 2009 – August 2011 |

* Served as a liaison between the team and coaching staff
* Effectively managed communications between 24 team members and resolved intra-team conflicts as needed
* Excellent time management skills - balanced a 40+ hour practice, training, competition, and travel schedule, in addition to academics

**ACHIEVEMENTS & SKILLS**

* Honors: Award & Prize
* Languages: Spanish (Fluent)
* **Community Involvement:** Habitat for Humanity, Springfield, Ohio, 2013-Present