Students majoring in a business field are required to complete an internship as part of their academic experience. This is a brief overview of the internships that were conducted during the 2018 summer semester as a part of that requirement.

Students are required to work a minimum of 100 hours for the semester. Much of the data you will see here comes directly from reflection assignments and evaluations that students are required to complete with the internship program.

**Program Snapshot**

- Interns served in 8 states and over 25 cities across the country.
- 51 students (89% of all registered students) reported that their internships were paid positions.
- More than 135+ targeted resume bullet points were written by students at the end of their internships.

96% of students rated their internships overall as "good" or better. 4% rated their internships lower than "good."

**57 Internships**

A total of 57 internships were completed this past summer. There were 55 total in 2017.

**15,500+ Logged Student Work Hours**

Many students end their summer internships by completing well over the required 100 hours. Students working in full-time summer internships are able to gain more contact time at their site and additional experiences.
COMPLETE INTERN SITE SUPERVISOR FEEDBACK

OVERALL RATING | 3.94 | EXCELLENT
PUNCTUALITY | 4.40 | EXCELLENT
ATTENDANCE | 4.47 | EXCELLENT
DEPENDABILITY | 4.51 | OUTSTANDING
PERSONAL APPEARANCE | 4.51 | OUTSTANDING
ACCEPTS HELPFUL CRITICISM | 4.55 | OUTSTANDING
COMMUNICATION | 4.18 | EXCELLENT
TECHNICAL SKILLS | 4.13 | EXCELLENT
ATTENTION TO DETAIL | 4.13 | EXCELLENT
SELF RELIANT | 4.40 | EXCELLENT
PROFESSIONAL ATTITUDE | 4.44 | EXCELLENT
ADAPTS TO CHANGE | 4.25 | EXCELLENT
RESPECTFUL OF AUTHORITY | 4.64 | OUTSTANDING
INITIATIVE/CREATIVITY | 4.31 | EXCELLENT
FOLLOWS DIRECTIONS | 4.53 | OUTSTANDING
MEETS DEADLINES | 4.41 | EXCELLENT
WILLINGNESS TO LEARN | 4.65 | OUTSTANDING
WORKS WELL WITH OTHERS | 4.65 | OUTSTANDING
MANAGES TIME WELL | 4.20 | EXCELLENT
PROBLEM SOLVING ABILITY | 4.19 | EXCELLENT
ORGANIZATION SKILLS | 4.28 | EXCELLENT

RESULTS BASED ON A 1-5 LIKERT SCALE ROUNDED TO NEAREST WHOLE NUMBER
1 - POOR | 2 - FAIR | 3 - GOOD | 4 - EXCELLENT | 5 - OUTSTANDING

STUDENT PERCEPTIONS

EXPERIENCE RECEIVED | 23.11/25 (OUTSTANDING)
SUPERVISOR RATING | 22.89/25 (OUTSTANDING)
COMPANY RATING | 9.15/10 (OUTSTANDING)
OVERALL INTERNSHIP | 13.56/15 (OUTSTANDING)
SKILL RECOGNITION
"I now understand what skills you need to have to enter the workforce."

FUTURE CONTACTS
"I now have a great deal of contacts in the industry that can help me get a foot in the door for possible interviews down the line."

COMMUNICATION
"I quickly learned that when I speak to people, through both face-to-face contact and also through email, I have to be clear and concise at all times. I could never ‘assume’ that a person knew exactly what I was talking about."
"Solving problems and verbalizing my thoughts was something I noticed that I excelled at more than I [originally] thought I would."

WORK/LIFE BALANCE
"I learned how to balance my personal life and professional life in a way that one is not negatively affecting the other."

WORKING RELATIONSHIPS
"I learned through this internship how to work with people who come from different backgrounds and how to collaborate with them to complete an assignment."

INDUSTRY CERTIFICATIONS
"I also was able to get my real-estate license [through] completing this internship."

OPPORTUNITIES & FUTURE CAREER
"I was able to narrow down what areas of marketing I like and areas I would want to get into."
"The main thing I learned from this internship is that I enjoy the small business environment because I enjoy the opportunity to develop projects of my own and have input on decisions..."
"This field is not quite right for me."
"The work I partook in allowed me to receive a full-time offer..."

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