

A Return to Her Alma Mater

Elizabeth Guyer ('13)

By Mackenzie Hill

Elizabeth Guyer graduated in 2013 from Wittenberg University with a Communication major and Religion minor. With a passion for higher education, she currently serves in her dream job as an Assistant Director of Admissions at Wittenberg University where she strives to emulate the Wittenberg way of making meaningful connections that will last a life time.



As an extreme extrovert, the interactions with high school students who are searching for guidance toward their future is the highlight of her job. She loves exploring how Wittenberg could be an asset toward their goals. Utilizing skillsets developed in various communication courses, including public speaking, family communication, and interpersonal communication, Guyer can express herself in presentations and interact with families effectively.

As she forms new relationships, Guyer continues to develop the ones established during her time as a student. Working alongside the admission's counselor who guided her toward Wittenberg, she is reminded of the family atmosphere and interconnectedness of the community. She maintained those connections even before beginning as an admission's counselor as she stayed in contact with Dr. Warber who played a major role in her journey as a communication student.

Dr. Warber's unique approach in courses kept Guyer engaged in the major and pushed her to succeed through hands on opportunities. As she applied these experiences in her career after Wittenberg, she continued to reach out to Dr. Warber in milestone moments such as her first job offer and promotion prospects. Inspired by Dr. Warber's bold spirit, she loves the opportunity to work with her and other faculty who strive to develop engaging programs with growth points for students.

For Guyer, the Communication Leaders practicum, now known as C.A.B.L.E., was the highlight experience for her that prepared her for her future. Working alongside eleven other women to complete case studies for Leo Burnett and Google in Chicago, she developed confidence and pride in her work. This program provided her with the tools to believe in herself.

Outside of her career, she is a fearless traveler known for going abroad without telling others about her plans until landing on foreign soil. When she is not adventuring, she is a Puppy Raiser for 4 Paws. Guyer continues to spread her light through the opportunities Wittenberg has presented to her and beyond. She is a prime example of how it really is a Witt world.