

A Dream Job in The Big Apple

Nicolette Lyons ('14)

By Aubrey Cox

Nicolette Lyons currently resides in New York City where she has been living since graduation. She is working in talent management for entrepreneur, investor, and model, Karlie Kloss. She considers this a dream job where she is with some of the most hardworking and talented women in media and culture that are making a difference in our world. She loves fashion and has found a platform that combines her talents with her drive to be successful. Without attending Wittenberg, she would not have had this opportunity to find what she is truly most passionate about.



While at Witt, Lyons was a student-athlete who played Lacrosse. She also was a member of Delta Gamma and Communication and Business Leadership Experience (C.A.B.L.E.) which she really enjoyed. Throughout her time at Witt, she had five internships before she even graduated.

One of those internships was in New York City her junior year which really strengthened her resume when applying for jobs. She credits these internships as being some of the most important jobs because it taught her how to set goals and pursue them to their fullest extent. The first job she had after graduation was with Hearst Magazines where she realized she loved writing and excelled in fast paced working environments. Her time at Hearst taught her more about herself and directed her towards the fashion industry.

Her college experience as a whole really molded her into the person she is today. Dr. Warber was the one professor who really pushed her to pursue her passions in New York City. During her junior year, she was asked to continue her internship in NYC through the Fall semester. It was hard for her to make the decision to stay in Manhattan, but Dr. Warber was the deciding factor that led her to take a semester off and continue working in the city. Now she's living it up in New York City and is glad she had Dr. Warber's encouragement.

She chose to major in Communication because it can be applied to all industries and is an essential aspect in everyday life. She encourages students to, "Not focus on finding your dream job out of college, but to focus on your passions and what motivates you to get out of bed every morning." To learn more about a non-profit that Karlie Kloss runs for empowering young women, visit: www.kodewithklossy.com.