



Renewing
the Promise.

Changing
Lives for
a Lifetime.



THE IMPACT OF PHILANTHROPY IN ADVANCING THE MISSION OF WITTENBERG UNIVERSITY

Michael L. Frandsen, Ph.D.
President, Wittenberg University



Alumni and Friends

From my first engagements with Wittenberg during the search process to the ongoing “Miles with Mike” tour and every conversation in between, one common thread has consistently appeared in my brief tenure: the passion our alumni and friends have for this special place. I am humbled by your stories and honored to lead Wittenberg during this important time in its history.

Wittenberg’s mission has inspired generations to attend our fine institution. It has also inspired you to invest with us, which in turn allows us to continue to provide the best academic programs and an exceptional, whole-person focused student experience. Please accept our sincerest gratitude for your philanthropic spirit and your ongoing commitment to helping our students find their passion and purpose.

Reading through the stories of generosity in this report should also remind all of us of the power of this place. From our stellar student-faculty research opportunities, which have earned our graduates admittance into the nation’s top graduate programs;

to the classroom teaching that has sparked new understanding in our students; to the coach who helped a scholar-athlete excel even more; to the campus life programming that has built community and engagement, Wittenberg has and will continue to change lives.

Thank you for partnering with us in providing the extraordinary gift of a Wittenberg education to current and future students and to the 25,000 whom we are proud to call alumni. This is Wittenberg – our Wittenberg – and it is a University that I am honored to serve as we work collectively to help our students find their own light and then pass it on to others.

Best regards,

A handwritten signature in black ink, reading "Michael L. Frandsen".

Michael L. Frandsen, Ph.D.
President



**Lutz Scholar
Audrey Coler '18**

A Cincinnati native, Audrey has embraced the research opportunities she has been able to pursue at Wittenberg as a Lutz Scholar. A biology major, Audrey plans to pursue a physician's assistant program after graduation.



Leadership Giving



"Preparation for my career began in my student days at Wittenberg, with great professors in the sciences and a host of other fields who inspired me to think about new possibilities."

Dr. Wendell R. Lutz '66
and Nancy Fishbain Lutz

While Arizona has served as their home for decades, Springfield has never left the hearts of Wendell Lutz '66 and wife Nancy. The son of the late Professor Emeritus of Physics Arthur Lutz, Wendell Lutz grew up in Springfield and on the Wittenberg campus, and the couple still maintains strong ties to his boyhood home.

A pioneer in radiation therapy and cancer research, Wendell earned his B.S. in physics from Wittenberg and his Ph.D. in nuclear physics from Purdue. Because of Nancy's and his own experience as undergraduates, they are acutely aware that having learning opportunities outside of the normal curriculum can be a valuable advantage. With this in mind, the couple established the Dr. M. Paul Hagelberg Endowed Fund for Student Opportunities in Physics to enable the physics department to provide expanded learning experiences.

The Hagelberg Endowed Fund is in addition to their annual gifts to the university, as well as the charitable remainder unitrusts, a scholarship, other endowed departmental funds and an estate commitment, all established by Wendell and Nancy over the years. Recently, Wendell also led the charge to renovate the historic Recitation Hall Chapel, which has since become a treasured spot for seminars and student activities.

A longtime investor and proud member of the Wittenberg Board of Directors, Wendell feels strongly that those with the financial means to support their alma mater, regardless of the gift amount, should think seriously about giving back. Throughout the years, he even inspired fellow Board members to support summer research experiences for students.



Loyal Giving

For Eddie '75 and Wendy Williams Ford '76, it was simply a dance that brought them together. Eddie, a Wittenberg basketball player, shared a house with another basketball player and three football players. Frequently, they hosted parties. Wendy attended one of the parties with some of her friends during which Eddie asked her to dance. They continued to dance, laugh and talk at the party.

"We have been dancing, laughing and talking for over 35 years," said the couple, who has also given back consistently to Wittenberg in that time.

Both retired teachers and administrators from the Springfield City School District, Eddie and Wendy



"Wittenberg helped us by providing us with a quality education, and we want to help Wittenberg continue its mission."

Eddie '75 and
Wendy Williams Ford '76

believe strongly that they need to give of their time as well as their treasure. Together the couple has given back to Wittenberg for more than 25 years, supporting such areas as the Men's Basketball Endowment, The Wittenberg Fund, The Wittenberg Guild Martha Rodgers Scholarship and the Health, Wellness & Athletics Complex.

They also continue to serve their community. Eddie, who enjoyed an illustrious career as head basketball coach at Springfield North for 19 years, currently serves on the Developmental Disabilities of Clark County Board, while Wendy currently serves on several boards and is vice president of the Wittenberg Guild.

Homecoming provided the perfect opportunity for current students to network with alumni professionals as Morgan Beechey '18 discovered in his conversation with entrepreneur and digital expert Brian May '99.

Young Alumni Giving

The executive vice president of Young & Associates, Inc., Tommy Troyer '08 personifies giving back to his clients and colleagues in the same manner he has supported his alma mater as a distinguished young alumnus.

Tommy, who majored in economics while at Wittenberg, currently manages the company's lending division and contributes to capital planning, strategic planning, and other management consulting services. He also presents seminars and webinars related to credit risk management.



"I was blessed to experience four years of academic and personal growth at Wittenberg that continue to enrich my life to this day. My support of Wittenberg is about helping others experience that same growth and lifelong benefit."

Tommy Troyer '08

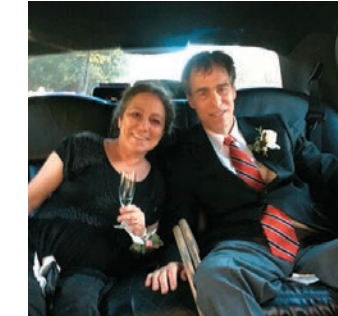
He joined Young & Associates, Inc. from the Bank Supervision Group at the Federal Reserve Bank of New York, where he focused on credit risk management practices at supervised institutions. Prior to his time in bank supervision, Tommy worked in the Federal Reserve Bank of New York's Research Group.

Today, Tommy is in the top 10 for young alumni or GOLD giving to the university. He has given every year since graduation for a total of 11 straight years in support of The Wittenberg Fund.



Faculty Giving

Having both taught at Wittenberg for decades, David Wishart, professor of economics, who is now in his 35th year, and spouse Josephine Wilson, former professor of psychology, clearly know that what happens in and outside the classroom changes lives. They also know that such a life-changing education requires investment, which is why together the couple remains a top annual donor to Wittenberg. Through their continuous giving, faculty development has been enhanced. Their gifts have also supported annual giving through the Wittenberg Fund.



“Wittenberg is a wonderful value-added proposition for students. I’m happy to have been a part of that process for quite a few years. We do good work here.”

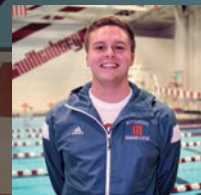
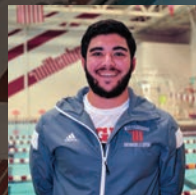
David M. Wishart
Professor of Economics
and Josephine Wilson

“It seems like just yesterday that I arrived at Wittenberg, but I know it was in the fall of 1983,” Dave said. “Time flies when you are having fun, and the students at Wittenberg are fun. I’ve enjoyed immensely watching them arrive as newbies still a little wet behind the ears, and then they venture forth after four years ready to do great things. Wittenberg is a wonderful value-added proposition for students. We are happy to have been a part of that process for quite a few years. We do good work here.”

Impact Moment

"Wittenberg is forever changed because Gil Belles took time to invest in the students and the university he so loved. As co-captains of the swim team and knowing his affinity for our sport, we offer our collective gratitude for his generosity, which will continue to make a difference for so many, not just on the team but across the campus."

Lucas George '18, Joe Casedonte '18,
Samantha Petruzzi '18 & Morgan Seifert '19



Affinity Giving

Gil Belles' legacy at Wittenberg lives on as evidenced by his generosity of time, talent and treasure to several affinity groups at his beloved alma mater.

In 1998, Gil '62 established the Belles Family Scholarship, designating funds to assist deserving students with tuition expenses. His consistent support of the Wittenberg Series also brought numerous speakers and artists to campus, including graphic novelist Scott McCloud, the Evidence dance company, civil rights activists Dr. Joyce Ladner and C.T. Vivian, the Black Box Improv Theater group, and the American Brass Quintet. This was in addition to his passion for the Wittenberg Choir and the swimming program, both of which he supported at Wittenberg prior to his sudden passing on May 25, 2017.



"Gil's legacy at Wittenberg is long and deep as evidenced by his generosity of time, talent and treasure to his alma mater."

Andy Tune
Matevia Endowed University Pastor

The Late Gil Belles '62

Following graduation from Wittenberg, Gil went on to a distinguished, award-winning career at Western Illinois University (WIU), where he began as a history professor in 1968 and retired as professor emeritus of WIU's recreation, park and administration department in 1996. During his tenure, he also chaired the African American studies department, served on the campus' Open Door program and was a member of the President's Task Force to End Homophobia.

Today, visitors might spy his lone engraved brick on the pathway leading to the front entrance of Recitation Hall, a reminder of sorts that his light will continue to inspire generations at Wittenberg.

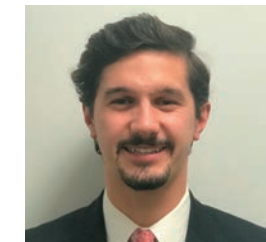
Graduating Class of 2017

A senior class tradition, the photo on the steps of historic Myers Hall remains a treasured keepsake and reminder of the life-changing education provided by Wittenberg.

Student Giving



Sabrina Bhajji '17



John Long '17

Sabrina Bhajji '17 and John Long '17 knew as students that their path was paved by the generosity of others, which is why they did not hesitate in giving back their senior year through Wittenberg's Senior Circle, a senior-led giving society. Contributions to Senior Circle have helped to beautify campus, supported engaged learning opportunities, provided funding for scholarships and research, and enhanced the overall student experience.

Both Sabrina and John are already showing the power of a Wittenberg education. Sabrina, who was a self-designed biophysics major with a Chinese minor, currently serves as an account manager at Health

Care Logistics, overseeing select retail pharmacies nationwide. Ever the lifelong learner, she is also currently pursuing her M.B.A. while working full-time.

John, who graduated Phi Beta Kappa, majored in physics with minors in mathematics and Chinese at Wittenberg. He is currently focusing on mechanical engineering through a 3-2 pre-engineering/dual degree program at Columbia University. He hopes to work for the automotive industry or the automation industry through robotics.



Corporate & Foundation Giving



Founded in 1950 to conduct annual solicitations of companies and foundations to benefit private colleges in Ohio, the Ohio Foundation of Independent Colleges (OFIC) now has 33 member institutions serving 90,000+ students. Wittenberg numbers among the 33 and has received more than \$3.49 million in scholarship aid and unrestricted support from OFIC to date.

The OFIC helps students in need by soliciting financial support from corporate donors that believe strongly in higher education. The approach is personal and life changing—connecting students with donors and empowering donors to design

scholarships that have a direct impact on students, their local community and their future employees. Because investments stay in Ohio, OFIC can efficiently and aggressively work to empower Ohio independent universities to have a local impact and increase the number of college-educated workers in Ohio.

Wittenberg continues to be grateful to OFIC, and is excited that the University's newest Board member, Robert G. Merzweiler '76, chairman & CEO of Landmark Plastic Corporation, also serves on the OFIC board.

**Impact Moment:
Boeing Smith '16**

Now pursuing his Ph.D. in Welding Engineering, Boeing Smith remains forever grateful to Gynnie Franta for her generosity. "I knew if I worked hard my freshman year I might be able to get a research position at Wittenberg during the summer of 2013. I was able to do this and fund myself through the summer doing paid research with Dr. Dudek on Raman Spectroscopy Enhancement. I used this as a springboard to land summer

positions at the University of South Florida (USF) in 2014, working on next generation solar cells, and in 2015 at Berriehill Research Corporation doing contracting work for Wright-Patterson Air Force Base in Dayton. All of this came from me having previous research experience at Wittenberg, which would not have been possible without the generous contributions of Mrs. Virginia Franta."



Planned Giving

Virginia Ellis Franta '36, or "Gynnie" as she was known, enrolled at Wittenberg right out of high school in 1932. Her father was a junior high school math teacher, so Wittenberg agreed that the family could pay her tuition in monthly installments with post-dated checks against his modest salary.

"So many in the Wittenberg community chipped in to support the school and its student body during those challenging economic times," Gynnie recalled prior to her passing at age 102 on June 25, 2017. Among them were William Barker, the late professor of chemistry, and spouse, Tiny, who provided room and board to her in exchange for child sitting services. That relationship prompted her to pursue chemistry, which eventually led her to work at a chemical company in Barberton, Ohio, where she met her husband, also a chemist, who, after World War II, enjoyed a productive career with the DuPont Company.



"I began donating to Wittenberg about as soon as I had any discretionary funds," she said in 2016. "As my means increased, I was able to increase my giving. Support of Wittenberg became a gratifying habit."

The late Virginia Ellis Franta '36

Despite the financial challenges she and her family faced early on, and the death of her two siblings to tuberculosis, Gynnie never forgot Wittenberg.

"I began donating to Wittenberg about as soon as I had any discretionary funds," she said in 2016. "As my means increased, I was able to increase my giving. Support of Wittenberg became a gratifying habit. I felt it was important to repay the generosity of others whose generosity has enabled and enriched my post-high-school education. Of my three children, two (Richard Franta '67, and the late Laura Franta '70) graduated from Wittenberg, and have encouraged my giving. Thank you, Wittenberg! You have a special place in my heart."

Health, Wellness & Athletics Complex

Following last year's groundbreaking of the HWA Complex, the campus continues to be excited by the progress on the facility, which will redefine Division III athletics and enhance Wittenberg's student experience.

Athletics Giving



"As the Wittenberg motto says, 'Having light we pass it on to others,' and that is what we will continue to do."

Roy '63 and Karin Anderson Allen '64

A member of Wittenberg's elite Athletics Hall of Honor, Roy Allen '63, CEO and acting chairman of Buckeye Corrugated, Inc., knows firsthand the power of the scholar-athlete experience at the university he still serves today as a member of the Board of Directors and longtime contributor, along with his spouse, Karin '64.

A member of Phi Kappa Alpha fraternity, Roy played on football and baseball teams before pursuing a career in business after graduation. Karin, a proud member of Delta Gamma, earned her degree in education and taught after college in Ohio and Pennsylvania. Together, they have inspired their own family to follow in their footsteps. Their son Scott is a 1991 graduate, and the couple's grandson, Dane Jensen

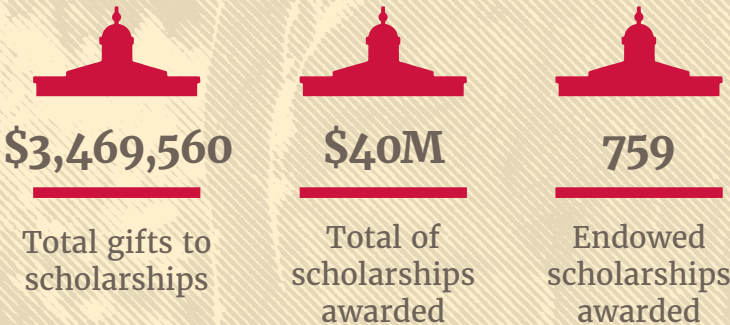
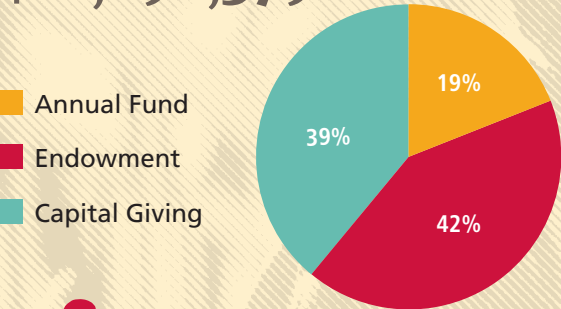
'20, is currently a member of Wittenberg's men's lacrosse team.

Active in their Akron community, the Allens know that supporting Wittenberg athletics opens up tremendous opportunities for future students to discover the university's exceptional scholar-athlete experience, one that helped define Roy and continues to unite the couple today:

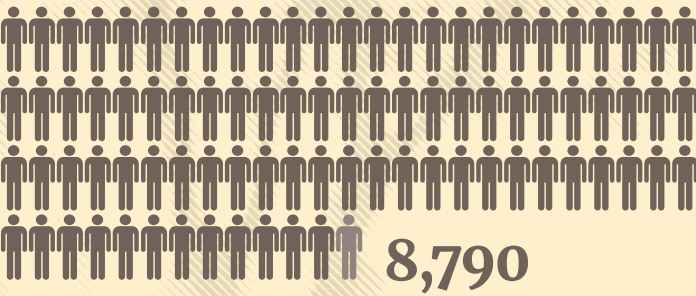
"As the Wittenberg motto says, 'Having light we pass it on to others,' and that is what we will continue to do."



Total Gifts to the University
\$12,298,379



Total Number of Donors



Number of Benjamin Prince Society Members



(GIFTS OF \$1000 AND UP)

Number of Gifts \$1-250



Total Gifts \$1-250
\$329,710

(OVER HALF THE GIFTS TO THE UNIVERSITY WERE \$250 OR LESS)

1 person icon = 100
1 house icon = 100

Health, Wellness & Athletics Complex



Total Philanthropic Support of HWA

\$22,000,000*

Number of HWA donors



*INCLUDES ALL GIFTS, PLEDGES AND COMMITMENTS

Endowment Report Summary

| | 2017 | 2016 | 2015 | 2014 | 2013 |
|------------------|-------|-------|------|-------|-------|
| Total Fund | 9.6% | -1.2% | 4.3% | 14.6% | 10.0% |
| NACUBO (1) | | | 2.0% | 15.2% | 11.6% |
| Policy Index (2) | 11.8% | -.2% | 3.2% | 15.0% | 10.6% |

The primary investment objective of the University is to provide a rate of return over inflation sufficient to support the mission of the University in perpetuity. To achieve the University's objective, assets will be invested to generate an expected total return of 7.7%.

The table above presents the annual performance for the past five fiscal years compared to the NACUBO return for colleges and universities with similar size endowments.

(1) NACUBO-National Association of College and University Business Officers; results not yet released for FY17
(2) Policy Index-comparable index based on Wittenberg University's investment policy

The Wittenberg University Board of Directors

As of July 1, 2018, the following are serving on the University's Board of Directors. Those with * also serve on the Board Committee for Advancement & Alumni Relations.

Roy K. Allen '63
David E. Baines '69*
Wes C. Bates '70*
Andrew R. Bell*
William S. Boggs '68*
William D. Edwards '89
Jonathan L. Eilert '93
Wendy G. Ford '76
Michael L. Frandsen
James J. Henson '75
Alicia S. Hupp '82*
Janet E. Jackson '75*
Wendell R. Lutz '66*
Sarah Hagen McWilliams '88*

Robert B. Merzweiler '76*
Frederick B. Mitchell '69
Stephen M. Neely '75
Robert E. Ness '63*
Eric C. Rusnak '00*
Catherine L. Schibler-Keegan '82*
Lewis W. Shaw '66*
Alan D. Stewart '69*
Ronald M. Szuch '87*
Martin J. Uhle '85
James S. Wade '71*
Scott H. "Muddy" Watters '87*
James R. Wymer '77*



Our Mission

Wittenberg University provides a liberal arts education dedicated to intellectual inquiry and wholeness of person within a diverse residential community. Reflecting its Lutheran heritage, Wittenberg challenges students to become responsible global citizens, to discover their callings, and to lead personal, professional, and civic lives of creativity, service, compassion, and integrity.

OFFICE OF ADVANCEMENT

development@wittenberg.edu 937-327-7430

THREE-YEAR

Vision Statement

Wittenberg University will become a 2,000-student residential campus in the Lutheran tradition that provides an elite, engaged, financially accessible liberal arts education to a diverse student body.

*Approved by Board of Directors,
October 2016*



Renewing
the Promise.

Changing Lives
for a Lifetime.



OFFICE OF ADVANCEMENT

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