Substance misuse truth It's more than just kids experimenting

Anthem 🚭 🕅

Who's misusing drugs, alcohol or tobacco? Probably not who you think.

It could be the:

- **Student athlete** who has knee surgery. He's given an opioid for pain and gets addicted without realizing it.
- Academic scholar who takes her friend's ADHD medicine to help get the grades to get into a choice college.
- **Preteen** who feels the pressure to fit in. She has a family history of dependence and doesn't know it. She uses her mom's prescriptions to feel good again.
- Fed-up teen who parties with alcohol and pot on the weekends to rebel his helicopter mom.
- **Middle schooler** who huffs (sniffs) glue or paint snatched from art class to videotape as her YouTube challenge.
- **Insecure teen** who doesn't fit in with students in his grade. He starts vaping nicotine with an older neighbor who shares.

Any young person is vulnerable, especially through life changes into puberty and adulthood.

Why it happens

Young people of all ages use drugs, alcohol and tobacco for different reasons, like to:¹

- Fit in
- Feel good
- Cope
- Perform better
- Try something new

They can find themselves susceptible to addiction, based on a lot of things — many they can't control: 1,2,3

- Family history of dependence
- Pain following surgery or injury
- Failing/poor academics
- Social difficulty
- Depression, anxiety and other mental health conditions
- Trauma, early life stress, or sexual/physical abuse
- Lack of supervision at home

Speak to your family doctor or other health professional right away if you're concerned someone you know could be misusing substances.

What you can do³



Be aware of substances you have at home.

Lock up alcohol, prescriptions and other substances. Keep them out of site. Educate yourself about what everyday things kids misuse at home. Look for things that go missing or end up in your trash.



Pay attention to your family history and personal situation.

If there's a family member with a substance use disorder or mental health issue, talk to your family doctor and all family members. Ask doctors about pain medicines you're worried about. Keep an eye out for behavior changes.



Talk with your whole family about the dangers of a substance use disorder.

Be truthful and open with kids and teens; keep talking about it. Brainstorm situations showing how to say no to peer pressure. Share if there's any reason they might be more vulnerable to substance use disorder or addiction.



Be active in your kids' lives. Set clear rules. Walk the talk.

Attend school events. Stay involved. Show you care, but let your loved ones know your limits are firm. What they see you do affects their decisions. Show them different ways to cope and express emotions.

What to look for¹

- Different behavior for no real reason withdrawn, hostile, depressed, always tired
- Different set of friends
- Missing classes or declining grades
- No interest in school activities
- Changes in eating or sleeping habits
- Escalating problems in relationships with friends and family



Speak to your family doctor or other health professional right away if you're concerned someone you know could be misusing substances.

1 National Institute on Drug Abuse. Principles of Adolescent Substance Use Disorder Treatment: A Research Based Guide (rev. January 2014): drugaluse.gov/publications/principles-adolescent-substance-use-disorder-treatment-research-based-guide. 2 National Institute on Drug Abuse: Preventing Drug Use among Children and Adolescents (October 1, 2003): drugabuse gov/publications/preventing-drug-use-among-children-adolescents-in-brief 3 American Addiction Centers: 5 Ways to Help Protect Your Child From Drug Abuse (June 17, 2014): americaaddictioncenters.org.

This information is meant to educate, not serve as medical advice. See your doctor for medical advice about your health.

Ins information is mean to educate, not serve as medical advice. See your doctor for medical advice about your beath. Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. Copies of Colorado network access plans are available on request from member services or can be obtained by going to anthem com/co/networkaccess. In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross and Blue Shield of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (exclusing 30 counties in the Kansas City area): RightCHDICe[®] Managed Care., Inc. (RT), Healthy Alliance[®] Life Insurance Company (HALC), and HMO Missouri, Inc. RT and certain affiliates administer non-HMO benefits underwritten by HALC Colorado, Inc., dba HMO Nevada. In New Hampshire: Anthem Health Plans of New Hampshire, Inc.: HMO plans are administerative services for self-funded plans and do not underwritterbe benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HALC Colorado, Inc., dba HMO Nevada. In New Hampshire: Anthem Health Plans of New Hampshire, Inc.: HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thornton Health Plan, Inc. In Ohio: Community Insurance Company. In Virginia: Anthem Health Plans of Virginia, Inc. trades as Anthem Bue Cross and Blue Shield or Visconsin (GEOSW). Underwrites or administers PPO and Indemnity policies and underwrites the end of the Croy of Fairfax, the Town of Virginia, Inc. Trade and underwrites or administers PPO and Indemnity policies and underwrites are administers of Product Norgane Indemnity policies and underwrites are administers of the Blue Cross and Blue Shield or Sociation. ANTHEM is a registered trademark of Anthem Insurance Compane, Inc.