

Four-Year Course Plan - BA in Management - Major Courses Only

	FALL		SPRING	
YEAR ONE	ECON 200 Principles of Economics (or ACCT 225)	4	ACCT 225 Financial Accounting (or ECON 200)	4
			DATA 227 Data Analysis*	4
	Total Major Credits	4	Total Major Credits	8
YEAR TWO	BUSN 212 Business Research Methods	4	BUSN 340 Marketing Management	4
	BUSN 365 Managing Effective Organizations	4	ACCT 226 Managerial Accounting	4
	Total Major Credits	8	Total Major Credits	8
YEAR THREE	BUSN 330 Financial Management	4	Management Elective**	4
	Major Elective***	4	BUSN 321 Strategic Logistics & Operations Management <i>OR</i> BUSN 328 Intro to Project Management	4
	Total Major Credits	8	Total Major Credits	8
Summer	Approved internship relevant to Management OR BUSN 381 (0-4 credits)			
YEAR FOUR	BUSN 460 Strategic Planning & Policy	4	Management Elective**	4
	Total Major Credits	4	Total Major Credits	4

TOTAL MAJOR CREDITS BY GRADUATION: 52-56

* or its equivalent: BUSN 210 or PSYC 201

** Course chosen from: BUSN 250, BUSN 315, BUSN 465, ECON 280, or ECON 315

*** Four credits from: any ACCT, any BUSN, or ECON