

First Year Research Award:

Business and Economics

Faculty Supervisor:

Professor Sunny Jeong

Position Title: First Year Research Scholar in Management.

Criteria: The Wittenberg University Department of Business and Economics will offer a First Year Research Award for the academic year 2022-2023 to an incoming student to work with Dr. Sunny Jeong. This student will have a demonstrated academic ability and/or research interest in the role of spiritual intelligence in business and management.

Expectations: FYRA Scholarship recipients will devote between 6 and 8 hours per week across their first year to FYRA program and their research-related project, according to the FYRA Learning Contract agreed upon by the sponsoring professor and the scholarship recipient. Recipients will also be expected to participate in a regular meeting of FYRA recipients, present their results in an appropriate forum and submit a copy of their presentation to the appropriate university office. FYRA Scholarship recipients will also participate in an assessment of the FYRA program. (The FYRA Scholarship is not part of a student's work study award.)

Research Activity: The First Year Research Award recipients will assist Dr. Sunny Jeong, Associate Professor of Business and Economics, in the ongoing research activities in the third person spirituality: how to embrace priest, pastor, shaman and prophet in business practices and organizational managements. Often, spiritual intelligence can be guided by third persons who are believed to hold higher spiritual wisdom with various forms of spiritual training. This research sheds light on the roles of both formal and informal spiritual agents and professionals including pastor, priest, shaman and prophet. Prevailing stereotypes against non-scientific methods used by pastors, astrologers or shamans has created challenges in studies of this nature and has limited the perceived value of these methods in management studies. This study attempts to look beyond the assumption that judgments concerning strategic business decisions are solely based on logic and rationality. The FYRA Scholarship recipient will have the opportunity to be involved in many aspects of Dr. Jeong's research, including: conducting literature reviews and interviews, conducting narrative analyses, and reporting results in a variety of formats including academic conferences and journal publications. Recipients should have good critical and analytical thinking, reading, and/or writing skills and an interest in at least one of the following: spirituality and religion in management, decision making, organizational management, qualitative research method.