

**Learning Outcome 2: Students will write effectively, considering audience and purpose.**

<b>Capability</b>	<b>1. Emerging</b>	<b>2. Developing</b>	<b>3. Proficient</b>	<b>4. Advanced</b>
<b>Students will make rhetorical choices appropriate to their writing's audience.</b>	Writing demonstrates limited awareness of readers' anticipated knowledge, expectations, and/or values.	Writing demonstrates some awareness of readers' anticipated knowledge, expectations, and/or values.	Writing demonstrates adequate awareness of readers' anticipated knowledge, expectations, and/or values.	Writing demonstrates in-depth awareness of readers' anticipated knowledge, expectations, and/or values.
<b>Students will make rhetorical choices appropriate to their writing's purpose and genre.</b>	Writing does not reflect a clear purpose, with numerous serious departures from genre conventions.	Writing reflects purpose that is somewhat clear with some serious departures from genre expectations.	Writing reflects a clear purpose with few serious departures from genre expectations.	Writing reflects clearly discernable goals (implicit or explicit) with no serious departures from genre expectations.
<b>Students will use language (diction, style, etc.) appropriate to their writing's audience, purpose, and genre.</b>	Writing rarely demonstrates a coherent approach to language use for the given context.	Writing occasionally demonstrates a coherent approach to language use for the given context.	Writing demonstrates an adequate sense of language use throughout for the given context.	Writing consistently demonstrates a thoughtful, graceful approach to language use for the given context.
<b>Students will accurately and ethically use and cite sources (when applicable).</b>	Writing rarely demonstrates appropriate and accurate citation and attribution/acknowledgment of sources and/or evidence.	Writing attempts to demonstrate citation and attribution/acknowledgment of sources and/or evidence, but sometimes inappropriately or incorrectly.	Writing usually demonstrates appropriate and accurate citation and attribution/acknowledgment of sources and/or evidence.	Writing consistently demonstrates appropriate and accurate citation and attribution/acknowledgment of sources and/or evidence.